

SINCE 1950



OLDEST  
BAKER



*Every flavour has a story.*

# Our Story



## THREE GENERATIONS OF EXPERTISE

Delving back into the streets of Rawalpindi, now situated in Pakistan, where the love and passion for baking delicacies in the hands of two brothers S.SUJAN SINGH and S.HARNAM SINGH sparked the idea of opening their **FIRST BAKERY SHOP** in 1927.

After migrating to INDIA in 1947, the brothers continued their obsession with baking and launched their Bakery Shop in Meena Bazaar, Ludhiana in 1950. Over the years, the business has grown to new heights with their unique core products and market niches, after it had been handed over to their sons S.GURDEEP SINGH and S.AJIT SINGH.

Now, it is our responsibility as the **THIRD GENERATION** to serve our customers with freshly baked delights everyday and to carry forward the legacy left by our skilled ancestors.



# BAKERY COOKIES



140G  
PACKING

Indulge in our  
delightful  
Little cookies  
available  
in wide range.

- Jeera cookies
- Jam cookies
- Peanut crunch
- Mango Peanut
- Atta Biscuit
- Karela Biscuit
- Cherry cookies
- Chocolate peanut



120G TRAY

Net Weight	MRP	Shelf life	Box Packing
140gms	₹ 25	4 months	20 pkts
120gms	₹ 25	4 months	16 Trays





# BAKERY COOKIES

Indulge in our delightful cookies available in wide range.

- Elaichi cookies
- Jeera Ajwain
- Star Jam
- Ajwain Cookies
- Tooti-Frooti
- Mango Peanut
- Coconut Lacha
- Jeera Cookies
- Namkeen Atta
- Mango Butter
- Butter Ajwain
- Punjabi Atta
- Gur Atta
- Butter
- Mix Fruit
- Choco Cream
- Marie Peanut
- Chochips cookie
- Jam Cookies
- Gajra
- Karela peanut



Net Weight	MRP	Shelf life	Box Packing
320gms	₹ 70	4 months	15 pkts





# HANDMADE COOKIES

**Handmade Delight  
Soft And Crispy  
Cookies.  
Available in exciting  
Range.**

- Jam Marble
- Nice Biscuit
- Tooti Frooti
- Jeera Ajwain
- Choco peanut
- Barfi Peanut
- Choco Magic Peanut
- Magic Peanut
- Long Peanut
- Cherry Til Cookies

Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 70	4 months	15 pkts





# HANDMADE ATTA BISCUITS

Light & Crispy  
Handmade Atta  
Biscuit Made With  
Traditional Methods.

- Milk Atta
- Gur Atta
- Namkeen Atta



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 80	4 months	15 pkts





# MILK ATTA BISCUIT

Light and crispy biscuits made with whole wheat flour, are a real pleasure to bite into.

● Milk Atta

● Gur Atta



Net Weight	MRP	Shelf life	Box Packing
800gms	₹ 155	4 months	8 pkts
400gms	₹ 90	4 months	16 pkts



# HANDMADE KHATAI

**Crunchy yet  
delicate in texture  
Soft & Delicious  
Handmade  
Khatai.**

- Besan Khatai
- Nan Khatai
- Coconut Khatai



Net Weight	MRP	Shelf life	Box Packing
400gms	₹ 120	4 months	10 pkts





# DRYFRUIT COOKIES

Handmade Delight  
with goodness of  
almonds, cashews,  
Pistachios.

- Badam Makroomi ● Kaju Makroomi
- 2 in 1 kaju ● Badam pista
- Coconut Badam



Net Weight	MRP	Shelf life	Box Packing
400gms	₹ 130	4 months	10 pkts



# BAKERY COOKIES

**Delicious  
handmade  
Cookies available in  
wide range  
Suitable for every  
Occasion.**

- Namkeen cookies ● Cherry cookies
- Peanut cookies ● 2 in 1 Peanut
- Handmade Atta ● Jam Marble
- Maharaja Bisc ● Chocolate peanut



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 110	4 months	15 pkts





# HANDMADE KHATAI

Each Bite Will Give A Pleasing Taste To Your Taste Buds.

- **Mango Khatai**
- **Nan Khatai**
- **Besan Khatai**



Net Weight	MRP	Shelf life	Box Packing
200gms	₹ 90	4 months	15 pkts



# COCONUT MAKROOMI

Handmade Delight with goodness of Coconut & cashews. Also available in Other flavours.

- Badam cookies
- 2 in 1 kaju cookies
- Coconut Badam
- Mango Badam



Net Weight	MRP	Shelf life	Box Packing
250gms	₹ 115	4 months	15 pkts





# HANDMADE PREMIUM COOKIES

Each Bite Will Give A Pleasing Taste To Your Taste Buds.

Enjoy The Premium HANDMADE Delights.

- Fruit n Nut
- Honey Oats
- Multigrain Cookies



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 120	4 months	15 pkts



# COOKIE IN JAR

Indulge in  
delightful  
Rich & Nuttylicious  
cookies  
available  
in wide range.

- Peanut crunch
- Tutty-Frutty
- Nutty-Butty
- Besan Khatai
- Honey Oats
- Chocochip
- Multigrain



Net Weight	MRP	Shelf life	Box Packing
250gms	₹ 125	4 months	12 pkts





# ATTA BISCUIT

Light and crispy biscuits made with whole wheat flour, are a real pleasure to bite into. Available in exciting range.

- Meetha Atta Biscuit
- Shakkar Atta Biscuit
- Namkeen Atta Biscuit



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 75	4 months	15 pkts



# EGGLESS CAKERUSK

They look a lot like thin toasts but a much softer and taste similar to cake. They accompany best with tea.



**350GMS**



**300GMS**

Net Weight	MRP	Shelf life	Box Packing
300/350gms	₹ 110	4 months	15 pkts





# DRY CAKES

**Soft & Yummy  
Dry Cakes Topped  
With Almonds.**

**Available In Exciting  
Flavours.**

- Fruit Cake
- Chocolate Cake
- Mango Marble
- 2 in 1 Cake
- Gur Atta Cake
- Vanilla Cake
- Mawa Cake
- Walnut Cake



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 150	45 Days	9 pkts
200gms	₹ 120	45 Days	10 pkts

**AVAILABLE IN  
200G/300G**





# PREMIUM PUFFS



**150GMS**

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

- Marori Puff
- French Heart puff



**200GMS**

Net Weight	MRP	Shelf life	Box Packing
200gms	₹ 100	2 months	15 pkts
150gms	₹ 75	2 months	20 pkts





# PREMIUM PUFFS

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

- 230g Fan Puff
- 300g Fan Puff



230G



300G

Net Weight	MRP	Shelf life	Box Packing
230gms	₹ 60	2 months	20 pkts
300gms	₹ 70	2 months	18 pkts



# PREMIUM PUFFS



@2RS FAIN

Kharis are a traditional Indian namkeen snack. It is flaky and crispy in texture. This flavourful snack is best enjoyed with tea and coffee.

- 2rs sale Fan Puff
- 230g/300g Fan Puff



230G / 300G

Net Weight	MRP	Shelf life	Box Packing
230gms	₹ 60	2 months	20 pkts
300gms	₹ 70	2 months	18 pkts





# SUJI RUSK



**Suji Rusk Are  
Crispy And  
Crunchy. These  
Rusks Are Made  
With Wheat Flour  
And Double  
Toasted Into  
Perfection.**



Net Weight	MRP	Shelf life	Box Packing	
75gms	₹ 15	4 months	20 pkts	



# SUJI RUSK



150GM

Suji Rusk Are Crispy And Crunchy. These Rusk Are Made With Wheat Flour And Double Toasted Into Perfection.

140GM



Net Weight	MRP	Shelf life	Box Packing
150gms	₹ 25	4 months	20 pkts
140gms	₹ 30	4 months	30 pkts





# SUJI RUSK

**Suji Rusk Are  
Crispy And  
Crunchy. These  
Rusk Are Made  
With Wheat Flour  
And Double  
Toasted Into  
Perfection.**



Net Weight	MRP	Shelf life	Box Packing
300gms	₹ 45	4 months	12 pkts



# PREMIUM RUSKS

Smyle rusk toast is as crispy as your traditional one, but with a hint of khus-khus & Gur and right amount of ingredients.

- Khus-khus Rusk
- Gur-Till Rusk



Net Weight	MRP	Shelf life	Box Packing
330gms	₹ 70	4 months	16 pkts





# ATTA RUSK

**Atta Rusk Are  
Crispy And  
Crunchy. These  
Rusk Are Made  
With Wheat Flour  
And Double  
Toasted Into  
Perfection.**



Net Weight	MRP	Shelf life	Box Packing
330gms	₹ 70	4 months	15 pkts



# BIKANERI TILL RUSK

Smyle rusk toast is as crispy as your traditional one, but with a hint of elaichi and right amount of ingredients.



Net Weight	MRP	Shelf life	Box Packing
330gms	₹ 70	4 months	18 pkts





# MILKY RUSK

Smyle rusk toast is as crispy as your traditional one, but with a hint of elaichi and right amount of ingredients.



Net Weight	MRP	Shelf life	Box Packing
330gms	₹ 70	4 months	15 pkts



# SUJI RUSK

**Suji Rusk Are  
Crispy And  
Crunchy. These  
Rusks Are Made  
With Wheat Flour  
And Double  
Toasted Into  
Perfection.**



Net Weight	MRP	Shelf life	Box Packing
400gms	₹ 65	4 months	12 pkts





# MATHI

Crispy, flaky and deliciously flavoured favorite snack that you just cannot resist.

- Gol Mathi
- Disco Mathi
- Methi Mathi
- Mattar
- Kaju Mathi



Net Weight	MRP	Shelf life	Box Packing
200gms	₹ 65	2 months	15 pkts

# COOKIES PACKS



250GMS  
KHATAI JAR



250GMS  
COOKIE JAR



300GMS KAJU  
COOKIES BOWL



300GMS BADAM  
COOKIES BOWL



300GMS PISTA  
STICKS

\*These Kind Of Packings Are Available Only On Order.\*



# GACHAK



300G



350G



250G



400G



300G



300G

\*Gachak are our seasonal products will be available only for certain period of time.\*



**K.B.CO.**

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